

2024



HORSE ASSOCIATION

Sponsor Packet



Greeting Potential Sponsors:

On behalf of the Oregon Cutting Horse Association (OCHA) and I am writing you to ask for your support for our 2024 cutting season.

The Oregon Cutting Horse Association was established in 1961 to promote the sport of cutting in the State of Oregon. In 2024, OCHA will hold 18 shows in the great state of Oregon and as cutters travel throughout the State money is spent on lodging, fuel, and food not to mention the occasional shopping sprees. OCHA has over 180 members that travel from all over the Pacific Northwest, Canada, and California.

Our members spend thousands of dollars in our communities in the way of feed, supplements, veterinary care, and farm supplies, as well as our associated farms and ranches purchasing and maintaining equipment, buildings, facilities and so on. As cutters we know the importance of caring for the athletes that make the sport of cutting so exhilarating.

We recognize the need to assist our sponsors by helping extend their advertising dollars and generate more sales. The OCHA has committed itself to increasing value for all sponsors. The OCHA website will include links to your site where you can share information about your company and products or services that you offer directly from our site, www.oregoncha.com. As another opportunity to promote your business we will list your business on our Facebook page as a sponsor.

We need your support to help keep cutting alive and well in Oregon, but in return we are determined to give you the best value available. We encourage you to take advantage of this program and work with us to maximize your sponsorship.

Please see the attached information for more details regarding our sponsorship program. Please feel free to call myself or the OCHA office with any questions you might have.

Sincerely,

OREGON CUTTING HORSE ASSOCIATION

2024 SPONSORSHIPS



On behalf of the Oregon Cutting Horse Association, thank you in advance for your consideration of sponsoring this great organization. Currently, 18 shows are scheduled for the 2024 season starting in March and running through October.

Saddle Sponsor - \$2,500

Includes:

- ❖ Your banner placed in the arena at all shows produced by the OCHA.
- ❖ Sponsor profile on OCHA website (oregoncha.com) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.
- ❖ Special consideration to sponsors requirements – contact us for a custom package
- ❖ Recognition at OCHA year-end awards banquet

Year-end Awards Sponsor - \$500 and Above

Includes:

- ❖ Sponsor provided banner placed in the arena at all shows produced by the OCHA.
- ❖ Sponsor profile on OCHA website (oregoncha.com) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.

Premier Sponsor - \$2,000 and Above

Includes:

- ❖ Your banner placed in the arena at all shows produced by the OCHA.
- ❖ Sponsor profile on OCHA website (oregoncha.com) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.
- ❖ Special consideration to sponsors requirements – contact us for a custom package

Corporate Sponsor - \$1,000 and Above

Includes:

- ❖ Your banner placed in the arena at all shows produced by the OCHA.
- ❖ Sponsor profile on OCHA website (oregoncha.com) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.
- ❖ Special consideration to sponsors requirements – contact us for a custom package

Added Money Class Sponsor - \$500 and Above

Includes:

- ❖ Sponsor provided banner placed in the arena at all shows produced by the OCHA.
- ❖ Sponsor profile on OCHA website (oregoncha.com) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.

Sponsorship in any other amount or in-kind donation

Includes:

- ❖ Your logo or name displayed at all shows produced by OCHA. (Sponsor to provide logo or artwork)
- ❖ Sponsor profile on OCHA website (oregoncha.com) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.