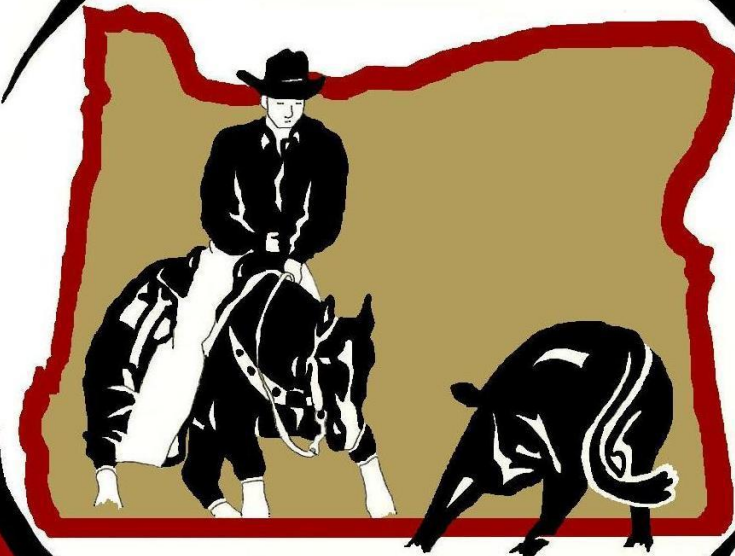


Oregon Cutting



EST. 1961

Horse Association



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## PROFILE

### **THE COWBOY IS THE MOST ENDURING AND BELOVED OF ALL AMERICAN ICONS.**

Cow cutting is a sport that grew out of traditional Western ranching techniques of the 1800's. It requires a rider to separate an individual cow from a herd and control its movements while preventing it from returning to the herd.

Now, it's become a worldwide sport that helps preserve the image and heritage of the American west.

As citizens of the West, we recognize a responsibility to help protect these traditions, the character and way of life that makes us unique from all other people. Our individuality, strength of character, and adventurous nature is recognized worldwide. But, in these challenging times, we also need to work together to extend our effectiveness as supporters of The American West. Our Western traditions, activities and lifestyles need our protection or they may well be lost in the dust of subdivisions, ordinances and restrictions.

Cutting is a family based sport with strong representation of both men and women. The OCHA has a well established youth program, instructional clinics and starter classes. Additionally, the OCHA is sanctioned by the National Cutting Horse Association and benefits from its many programs and support efforts.

Typical characteristics of cutters include: Use of online and email services, strong outdoor lifestyle orientations, college education and well above average income.

Become involved in cutting and help steward our Western Heritage and Lifestyle.

Try it. A good cut is a great feeling.



Dear Sir/Madam;

On behalf of the Oregon Cutting Horse Association (OCHA) and I am writing you to ask for your support for our 2017 cutting season.

The Oregon Cutting Horse Association was established in 1961 to promote the sport of cutting in the State of Oregon. In Oregon we have well over 200 members that travel from as far north as Hermiston and as far south as Lakeview from February through October. In 2017, we are planning to have 16 shows throughout the great state of Oregon and as we travel throughout the State we spend money for lodging, fuel and food not to mention the occasional shopping sprees.

Our members spend thousands of dollars in our communities in the way of feed, supplements, veterinary care, and farm supplies, as well as our associated farms and ranches purchasing and maintaining equipment, buildings, facilities and so on. As cutters we know the importance of caring for the athletes that make the sport of cutting so exhilarating.

In these challenging times, we recognize the need to assist our sponsors by helping extend their advertising dollars and generate more sales. The OCHA has committed itself to increasing value for all sponsors. New for 2017, we are adding a video screen to feature our sponsors names, logos, and even video advertisements! This will be located in our reception area and will be visible throughout the day at each of our shows to competitors and spectators alike. The OCHA website will include links to your site where you can share information about your company and products or services that you offer directly from our site, [www.oregoncha.com](http://www.oregoncha.com). As another opportunity to promote your business we will list your business on our Facebook page as a sponsor.

We need your support to help keep cutting alive and well in Oregon, but in return we are determined to give you the best value available. We encourage you to take advantage of this program and work with us to maximize your sponsorship.

Please see the attached information for more details regarding our sponsorship program. Please feel free to call myself or the OCHA office with any questions you might have.

Sincerely,

# OREGON CUTTING HORSE ASSOCIATION 2017 SPONSORSHIPS



On behalf of the Oregon Cutting Horse Association, thank you in advance for your consideration of sponsoring this great organization. Currently, 16 shows are scheduled for the 2017 season starting in March and running through October.

## **Premier Sponsor - \$2,000 and Above**

### Includes:

- 👤 Your video advertisement played on revolving loop during our shows.
- 👤 Your banner placed in the arena at all shows produced by the OCHA.
- 👤 Sponsor profile on OCHA website ([oregoncha.com](http://oregoncha.com)) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.
- 👤 Special consideration to sponsors requirements – contact us for a custom package

## **Corporate Sponsor - \$1,000 and Above**

### Includes:

- 👤 Your video advertisement played on revolving loop during our shows.
- 👤 Your banner placed in the arena at all shows produced by the OCHA.
- 👤 Sponsor profile on OCHA website ([oregoncha.com](http://oregoncha.com)) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.

## **Awards Sponsor - \$600 and Above**

### Includes:

- 👤 Yearend Awards – Your name will appear on the yearend awards.
- 👤 Your banner placed in the arena at all shows produced by the OCHA.
- 👤 Sponsor profile on OCHA website ([oregoncha.com](http://oregoncha.com)) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.

## **Added Money Class Sponsor - \$500 and Above**

### Includes:

- 👤 Your name will appear any time the class is in print and announced at the show.
- 👤 Your banner placed in the arena at all shows produced by the OCHA.
- 👤 Sponsor profile on OCHA website ([oregoncha.com](http://oregoncha.com)) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.

## **Sponsorship in any other amount**

### Includes:

- 👤 Your logo or name displayed at all shows produced by OCHA. (Sponsor to provide logo or artwork)
- 👤 Sponsor profile on OCHA website ([oregoncha.com](http://oregoncha.com)) with a link to sponsor's website and the Oregon Cutting Horse Association Facebook.